

The Lake Gaston Chamber of Commerce has experienced a tremendous growth since 2006. We have initiated new programs, increased community service, updated our web site, provided networking and advertising opportunities for our members, and produced a new Lake Gaston map and tour guide.

Below is a list of benefits that are offered to you as a member of the Lake Gaston Chamber.

- **Membership Directory And Buyers Guide...[more info](#)**
 - **Chamber Talk - Newspaper Articles...[more info](#)**
 - **Business After Hours...[more info](#)**
 - **Membership Plaque...[more info](#)**
 - **Brochure and Business Card Display...[more info](#)**
 - **Business Referrals...[more info](#)**
 - **Monday Email Specials...[more info](#)**
 - **Monthly Newsletter...[more info](#)**
 - **Chamber Web Page Advertising...[more info](#)**
 - **Public Relations...[more info](#)**
 - **Member Investment Opportunities...[more info](#)**
 - **Button Ad on Website...[more info](#)**
 - **Ambassadors...[more info](#)**
 - **Ribbon Cuttings & Grand Openings...[more info](#)**
 - **Monthly Member Luncheons...[more info](#)**



MEMBERSHIP DIRECTORY AND BUYER'S GUIDE:

Your name is listed individually as well as under classifications of business. The Guide, which is revised and reprinted yearly, is widely distributed throughout the Lake area and mailed to visitors in our information packets.



CHAMBER TALK: We print a monthly article in several local newspapers. Here new members are welcomed, chamber information and special events are publicized, and member awards are announced.



BUSINESS AFTER HOURS: We offer many evening socials throughout the year, providing members with an opportunity to network and socialize with other Chamber members.

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MEMBERSHIP PLAQUE: You will receive a handsome plaque identifying you as a Chamber member.



BROCHURE AND BUSINESS CARD DISPLAY: Your business cards and brochures are displayed in the Chamber office, which is visited by many lake residents, vacationers, and business people from all over the country. Our Chamber brochures are also displayed in North Carolina and Virginia Welcome Centers.



BUSINESS REFERRALS: Our Chamber office receives hundreds of informational requests each year, and we refer our members for these needs.

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NEWSLETTER: Our monthly newsletter provides information on events and updates on member activities. *Members may also furnish advertisements to insert in the newsletter for a \$25.00 fee.*



CHAMBER WEB PAGE: Your business is listed on the Chamber web site. Link your own home page, e-mail, and place your logo on the Chamber site for a small additional fee. We are getting over 5,000 visitors to this site each month.



PUBLIC RELATIONS: We promote your business in a positive way while contributing to the welfare of the surrounding community.

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RIBBON CUTTINGS & GRAND OPENINGS: Let the Chamber help with your special event! We will contact the media, invite local dignitaries, and publish newspaper and newsletter articles for you.



MEMBER INVESTMENT OPPORTUNITIES: Discounts are available for multiple sponsorships - choose several events and receive great savings!



MONDAY E-MAIL ADVERTISEMENTS: FREE MONDAY EMAIL FOR CHAMBER MEMBERS to post products, services, sales and specials. All emails must be sent to lgcc@earthlink.net by the preceding Friday. To participate, please limit an email to 25 words and include contact information. Your email will be sent to the entire Chamber email list. We cannot include pictures or graphics.



BUTTON ADS ON WEBSITE: Available in limited quantities, these button ads link directly to your website from the Chamber's home page for an annual fee.

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AMBASSADORS: Represent the Lake Gaston Chamber of Commerce at various functions and events. This is a good way to get your name out and help the Chamber at the same time.



MONTHLY MEMBER LUNCHEONS: Join us for great food and listen to speakers discuss a variety of subjects of concern to the Lake Gaston area.

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